

Table 2

What is going to be the most important factor influencing which Mayoral candidate you prefer to see win?

Base: Ottawa residents who may vote in the next municipal election

		REGION		REGION1						REGION2				
	Total	Ottawa	Gatineau	Ottawa Centre	Ottawa East	Ottawa West	Ottawa South	Ottawa Rural	Gatineau	Ottawa Inner Core	Ottawa Outer Core	Ottawa Suburban	Ottawa Rural	Gatineau
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted Total	685	685	-	153	142	179	128	82	-	119	234	250	82	-
	100%	100%		100%	100%	100%	100%	100%		100%	100%	100%	100%	
Unweighted Total	755	755	-	208	190	192	132	33	-	183	250	289	33	-
Housing / Affordability / Cost of living	136	136	-	38	27	31	33	8	-	30	49	49	8	-
	20%	20%		25%	19%	17%	26%	9%		25%	21%	20%	9%	
				H			H			M	M			
Transit / OC Transpo / LRT	100	100	-	27	23	27	16	7	-	22	35	36	7	-
	15%	15%		18%	16%	15%	12%	9%		18%	15%	14%	9%	
Taxes / Budget / Fiscal management	85	85	-	14	21	20	16	14	-	10	27	35	14	-
	12%	12%		9%	15%	11%	12%	17%		8%	12%	14%	17%	
Competence / Leadership / Integrity	77	77	-	17	15	20	12	13	-	13	27	24	13	-
	11%	11%		11%	11%	11%	10%	15%		11%	12%	9%	15%	
Roads / Infrastructure / Traffic	67	67	-	12	14	28	9	4	-	7	24	32	4	-
	10%	10%		8%	10%	15%	7%	5%		6%	10%	13%	5%	
						DGH						J		
Homelessness / Addiction / Social disorder	32	32	-	9	5	7	6	4	-	8	9	10	4	-
	5%	5%		6%	4%	4%	5%	5%		7%	4%	4%	5%	
Economic development / Jobs	31	31	-	3	4	10	9	6	-	1	10	15	6	-
	5%	5%		2%	3%	5%	7%	7%		1%	4%	6%	7%	
							D				J	J		
Ideology / Political values	25	25	-	6	5	2	6	6	-	6	7	7	6	-
	4%	4%		4%	4%	1%	4%	7%		5%	3%	3%	7%	
City services / General management	24	24	-	7	5	6	4	2	-	6	8	9	2	-
	3%	3%		5%	4%	3%	3%	2%		5%	3%	3%	2%	
Crime / Public safety / Policing	22	22	-	6	4	5	4	3	-	6	4	9	3	-
	3%	3%		4%	3%	3%	3%	3%		5%	2%	4%	3%	
Support/Opposition to current mayor	11	11	-	7	3	-	1	-	-	5	3	3	-	-
	2%	2%		5%	2%		1%			5%	1%	1%		
				G										
Development / Developers	9	9	-	1	1	5	1	3	-	1	3	3	3	-
	1%	1%		0%	0%	3%	1%	3%		1%	1%	1%	3%	
Rural representation	6	6	-	-	1	-	-	5	-	-	-	1	5	-
	1%	1%			0%			6%				0%	6%	
Other	16	16	-	4	-	3	8	-	-	3	7	5	-	-
	2%	2%		3%		2%	7%			2%	3%	2%		
Don't know							F							
	33	33	-	2	8	12	2	9	-	1	11	11	9	-
	5%	5%		1%	6%	7%	1%	12%		1%	5%	4%	12%	
Prefer not to answer					DG	DG		D			J	J	J	
	12	12	-	-	6	5	1	-	-	-	10	2	-	-
	2%	2%			4%	3%	1%				4%	1%		
											L			
Chi-Square		<-----0----->		<-----134.48----->						<-----107.86----->				
Significance		%*		100%*						100%*				

Comparison Groups: BC/DEFGHI/JKLMN

Independent T-Test for Means (unequal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

*** Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.